

2011-2012 SSP Individual Broadcast Contest Information And Entry Submission Rules

Individual Broadcast Entry Guidelines

- Only segments broadcast to the school/community between January-December 2011 are eligible
- Only SSP member schools may enter the contest
- Each school may submit no more than **six** total entries & a maximum of **three** per category
- Each entry must be submitted on a CD or DVD (in a format that can be viewed on a DVD player or computer)
- Each entry must have the **Individual Broadcast Entry ID** filled out completely and enclosed with the entry; please include student name/school/category directly on the submission also
- Entries that are not submitted correctly will be disqualified
- All music must follow copyright and fair use guidelines
- Bundle all contest entries together and place the **Individual Broadcast Submission Record** on top
- Send payment/PO with the Contest Payment Form to Otto Schultejans, SSP Treasurer (info on form)
- Entry forms and material may be hand delivered at the SSP meeting on **Jan. 6** at Clayton High School
- Entry forms and material may be postmarked by **Jan. 6** so they arrive by **Jan. 11**, to:

Jill Proehl
Ladue Horton Watkins High School
1201 S. Warson Road
St. Louis, MO 63124

Individual Broadcast Categories/Descriptions

- **News (B1):** A news story that focuses on a timely event or issue. It contains (usually), a reporter's voice-over, videotaped shots and sound bites.
- **Feature (B2):** A feature story that focuses on a person or issue and is more soft news or entertainment in content. It should include b-roll, interviews and appropriate music and sound bites.
- **Sports (B3):** A sports story that focuses on an athlete, specific sporting event or team. It should include b-roll, interviews and appropriate music and sound bites.
- **PSA (B4):** A public service announcement created for broadcast that runs between 30-60 seconds. It must include a specific message aimed at a school audience.